

HCC 2024 SPONSOR Packages

Secure your spot and save!

5% Early Bird Discount for Exhibitors/Sponsors

5% Returning Exhibitor/Sponsor Discount

Offers Expire: October 1st, 2023

Ask about opportunities for Online and/or In-Person Sessions and Presentations

□ Diamond Sponsor Package: \$10,000

All benefits of Platinum Sponsor Package plus:

- Logo on all Conference Promos
- Inclusion in our Newsletters w/ clickable logo pre & post conference
- Logo/mentions in post-conference marketing
- 2-minute promo video featured on HCC website, plus video ad on Whova app (video provided by sponsor)
- Custom media backdrop w/ Logo behind recorded speakers
- Banner logo/link displayed on the Whova app for up to one year
- Banner logo/link on Conference page for up to 1 (one) year
- A 'Premium Exhibitor Package' w/ prime booth placement outside Exhibit Hall for ALL 3 DAYS of the conference
- Top placement in the Virtual Exhibit Hall
- Recognition given to Sponsor during Opening and Closing Ceremonies and Sessions
- Individual Signage in Conference entrance/hallway w/ large logo
- Complimentary Registrations for your entire team and their families
- 35 (thirty-five) Complimentary HCC Online Registrations to use as promotional giveaways)
- □ Platinum Sponsor Package: \$7,500

All benefits of Gold Sponsor Package plus:

- Large logo/link displayed on the Whova app for up to one year
- Featured sponsor for Team Member Appreciation and Ice Cream Social Events
- Posts and/or Shares on Ten Toad/HCC/Homeschool Concierge/Homeschooling OC/WorldSchool App/Novel Games Social media (over 10K followers) with logo and short description plus links to Sponsor's social media pages
- Mention of appreciation during the Event opening and closing ceremonies
- A 'Premium Exhibitor Package' with prime booth placement inside the Exhibit Hall Friday AND Saturday (two days)
- Large logo/link on Conference website page
- One-Minute Video ad on Whova app (video provided by sponsor)
- Inclusion in Signage in Conference entrance/hallway w/ large logo
- 8 (eight) Complimentary Registrations
- 25 (twenty-five) Complimentary HCC Online Registrations to use as promotional giveaways)
- □ Accessibility Sponsor: \$5,000*

All benefits of Gold Sponsor Package plus:

- Acknowledgment and special recognition given to the sponsor at Opening and Closing Ceremonies
- Large logo/Link on conference website page
- Large logo/link displayed on the Whova app for up to one year
- 30-Second Video ad on Whova app (video provided by sponsor)
- Inclusion in Signage in Conference entrance/hallway w/ medium logo
- 6 (six) Complimentary In-Person Conference Registrations
- 15 (fifteen) Complimentary HCC Online Registrations to use as promotional giveaways)

*Provides complimentary and/or reduced-price registrations to in-need attendees to ensure no one is turned away due to lack of funds. May include transcription, translation, closed-captioning, and/or ASL services, and/or other accessibility accommodations In-Person and/or Online.



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□ Gold Sponsor Package: \$1,000
 All benefits of Silver Sponsor Package plus:

- Premium Exhibit Hall Booth Package (Friday OR Saturday)
- Inclusion as a Sponsor in the Event App (Whova)
- Medium logo/link displayed on the Conference Website
- Medium logo/link displayed on the Whova app for up to one year.
- Prime placement in the Virtual Exhibit Hall
- Inclusion in Sponsor listing posts and/or shares on Ten Toad/HCC/Homeschool Concierge/Homeschooling OC/WorldSchool App/Novel Games Social media with logo/link (over 10K followers)
- Inclusion in Signage in Conference entrance/hallway w/ small logo
- 4 (four) Complimentary In-Person Conference Registrations
- 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)
- □ Silver Sponsor Package: \$500

All benefits of Swag Bag Sponsor Package plus:

- Small Logo on conference website sponsor page for nine months (limited space)
- Small logo/link on the Whova app for up to one year.
- A Virtual Exhibit Hall Package
- 2 (two) Complimentary Conference Registrations
- □ Swag Bag Sponsor Package: \$250 (Swag Bags/Literature Table)
 - Small Logo on conference website sponsor page for six months (limited space)
 - One item* to be included in the Conference Swag Bag (provided by sponsor)
 - One piece of literature for the Information Table (provided by sponsor)
 - 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)
 - Email List *upon request* of all paid and registered attendees for follow-up after the event.

Emails are NOT to be added to your own Newsletter/Email List. As required by law, attendees must OPT-IN to your email list. You may invite attendees to join your email list when you follow up.

- *Swag Bag Ideas: product samples, unique promotional products, branded pens, pencils, notebooks, etc., water bottles, tech accessories, and other items.

 All literature submissions (flyers, postcards, stickers, brochures, etc.) will be placed on the Information Table in the Conference Lobby.
- □ TAC Team Sponsor: \$1,000 (Teen Activity Committee)

All benefits of Silver Sponsor Package plus:

- Virtual Exhibit Hall Booth Package
- Prime placement in the Virtual Exhibit Hall
- Signage w/ Logo at Teen Events
- Inclusion as a Sponsor in the Event App (Whova)
- Medium logo/link displayed on the Conference Website
- Medium logo/link displayed on the Whova app for up to one year.
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 4 (four) Complimentary Conference Registrations
- 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)



HCC 2024 ROOM SPONSOR Packages

Secure your spot and save!

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ALL EVENT SPONSORSHIPS INCLUDE PRIME VIRTUAL EXHIBIT HALL BOOTH & GOLD SPONSORSHIP PACKAGES

□ Fiber Arts Room Sponsor: \$1,000 (Santa Rita Hills Conference Room)
All benefits of Silver Sponsor Package plus:

- In-Person Exhibitor Booth in Santa Rita Hills Conference Room for the duration of the conference
- Signage w/ Logo in Santa Rita Hills Conference Room
- Inclusion as a Sponsor in the Event App (Whova)
- Medium logo/link displayed on the Conference Website
- Medium logo/link displayed on the Whova app for up to one year.
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 4 (four) Complimentary Conference Registrations
- 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)
- ☐ Visual Arts Room Sponsor: \$1,000 (San Rafael Conference Room)
 All benefits of Silver Sponsor Package plus:
 - In-Person Exhibitor Booth in San Rafael Conference Room for the duration of the conference
 - Signage w/ Logo in San Rafael Conference Room
 - Inclusion as a Sponsor in the Event App (Whova)
 - Medium logo/link displayed on the Conference Website
 - Medium logo/link displayed on the Whova app for up to one year.
 - Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
 - 4 (four) Complimentary Conference Registrations
 - 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)
- □ Gameroom Sponsor: \$1,000 (Nojoqui Falls Conference Room) All benefits of Silver Sponsor Package plus:
 - In-Person Exhibitor Booth in Nojoqui Falls Conference Room for the duration of the conference
 - Signage w/ Logo in Nojoqui Falls Conference Room
 - Inclusion as a Sponsor in the Event App (Whova)
 - Medium logo/link displayed on the Conference Website
 - Medium logo/link displayed on the Whova app for up to one year.
 - Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
 - 4 (four) Complimentary Conference Registrations
 - 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)
- □ Family Fun Area Sponsor: \$1,000 (Outdoor Patio and/or Indoors in Conference Lobby)
 All benefits of Silver Sponsor Package plus:
 - In-Person Exhibitor Booth at the Outdoor Patio and/or Indoors in Conference Lobby for the duration of the conference
 - Signage w/ Logo at Outdoor Patio and/or Indoors in Conference Lobby
 - Inclusion as a Sponsor in the Event App (Whova)
 - Medium logo/link displayed on the Conference Website
 - Medium logo/link displayed on the Whova app for up to one year.
 - Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
 - 4 (four) Complimentary Conference Registrations
 - 20 (twenty) Complimentary Online Registrations (can be used as promotional giveaways)



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☐ ICE CREAM SOCIAL SPONSOR: \$1500

All benefits of Silver Sponsor Package plus:

- Signage w/ Logo at the Ice Cream Social Event and in the Conference Lobby
- Announcement of Gratitude at the beginning of Ice Cream Social Event
- Inclusion as a Sponsor in the Event App (Whova)
- Small/Medium logo/link displayed on the Conference Website
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 6 (six) Complimentary Conference Registrations
- 25 (twenty-five) Complimentary Online Registrations (can be used as promotional giveaways)

☐ TEAM MEMBER APPRECIATION SPONSOR: \$1500

All benefits of Silver Sponsor Package plus:

- Signage w/ Logo at the Team Member Appreciation Event and in the Conference Lobby
- Announcement of Gratitude at the beginning of Team Member Appreciation Event
- Inclusion as a Sponsor in the Event App (Whova)
- Small/Medium logo/link displayed on the Conference Website
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 6 (six) Complimentary Conference Registrations
- 25 (twenty-five) Complimentary Online Registrations (can be used as promotional giveaways)

☐ Family/Teen Dance Sponsor \$1250

All benefits of Silver Sponsor Package plus:

- Signage w/ Logo at the Dances and in the Conference Lobby
- Verbal 'shout out' during dances by our enthusiastic DJ Orlando
- Inclusion as a Sponsor in the Event App (Whova)
- Medium logo/link displayed on the Conference Website
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 2 (two) Complimentary Conference Registrations
- 25 (twenty-five) Complimentary Online Registrations (can be used as promotional giveaways)
- ☐ Mom's Night Out Sponsor: \$600 (or)
- □ Dad's Night Out Sponsor: \$600 (or)
- □ Parents' Nights Out Sponsor: \$1000 (both)

All benefits of Silver Sponsor Package plus:

- Signage w/ Logo at the PNO Events
- · Announcement of Gratitude at the beginning of PNO Events
- Inclusion as a Sponsor in the Event App (Whova)
- Small/Medium logo/link displayed on the Conference Website
- Listing recognition on Conference/Ten Toad/Homeschool Concierge social media posts with logo/link
- 2 (two)* Complimentary Conference Registrations plus 10 (ten)* Complimentary Online Registrations (can be used as promotional giveaways)
 *Doubles for PNO Sponsor